

2024 Ongoing Marketing & Sponsorship Opportunities



About Us

The Building Owners and Managers Association (BOMA) is a federate affiliate of BOMA International and is the 3rd largest local of BOMA's 88 affiliates. With a membership of over 700, BOMA Boston provides members with quality educational programs, networking, and visibility opportunities.

Digital Presence

BOMA Boston offers exciting digital presence and opportunities to our members that reaches over 700 BOMA members and 1,400 non-members. The digital platforms and communication vehicles include email blasts, social media posts, news story on the website, and more.

These opportunities are offered on a first come, first serve basis with the exception of Event Sponsorships (pg. 11).

Questions?

Email Courtney Sullivan, Sr. Marketing & Events Coordinator

csullivan@gbreb.com



Our Members

Primary Job Functions:

- Property Management
- Asset Management
- Facility Management
- Government Agency
- Development/Construction
- Ownership/Investment/REIT
- Leasing/Brokerage

Property Types:

- High-Rise Commercial Office
- Low-Rise Commercial Office
- Suburban Buildings/Office Park
- Industrial
- Mixed-Use Properties
- Medical Office Buildings/Hospitals
- Government Buildings

Online Buyers Guide

The Online Buyers Guide allows BOMA Boston Affiliate Members to showcase their products and services to BOMA Members. Principle Affiliate Members receive two complimentary listings.

To be listed, please submit your two category choices by filling out the OBG Request Form.

At an additional cost, enhance your visibility through the MarketBASE on the Online Buyers Guide! Special searchability features and advertising packages are available. Click [here](#) for more information!

Questions?

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Marketing Opportunities

eNews Ad - \$400

BOMA Boston's eNews is emailed monthly to more than 2,100 subscribers, posted as a news story on the homepage of the website and highlighted on our social media platforms. It focuses on upcoming events, educational offerings, membership opportunities, resources, and more.

Webinar Sponsor - \$800

Webinar Sponsorship includes your company name and/or logo in our communications (email blasts, event page, social media platforms), acknowledgement as sponsor by the emcee and a 2-minute speaking opportunity (on-camera) at the beginning of the webinar.

Roundtable Sponsor - \$900

Roundtable Sponsorship includes your company name and/or logo in our communications (email blasts, event page, social media platforms), acknowledgement as sponsor by the emcee and a 2-minute speaking opportunity at the beginning of the event. Your company logo will also be placed next to the food & beverage station.

Affiliate Spotlight - \$1,000

The Affiliate Spotlight is a designated email sent to more than 2,100 subscribers, included in the eNews, posted as a news story on the homepage of the website and highlighted on our social media platforms.